

DRAMATIC CHANGE!

Developing great teams through
the fusion of Theatre & Neuroscience

A bit about us



Ray Atkinson MBA

Leadership Developer, Originator of
Dramatic Change™ (DC),
& MD Wadenhoe Consultancy

Ray's background in
Leadership Development
and General Management is
complemented by an MBA
and post-graduate
qualification in Speech &
Drama from The Royal
Academy of Music.



**Chris Lithgow Smith
MBA**

Leadership Awareness Coach,
contributor to DC,
& Founder of Chrisalyst®

Chris brings over 20 years
cross-sector commercial and
transformational leadership
experience. She loves to
sing, dance & paint and is
exploring doctoral research
in Leadership Awareness.



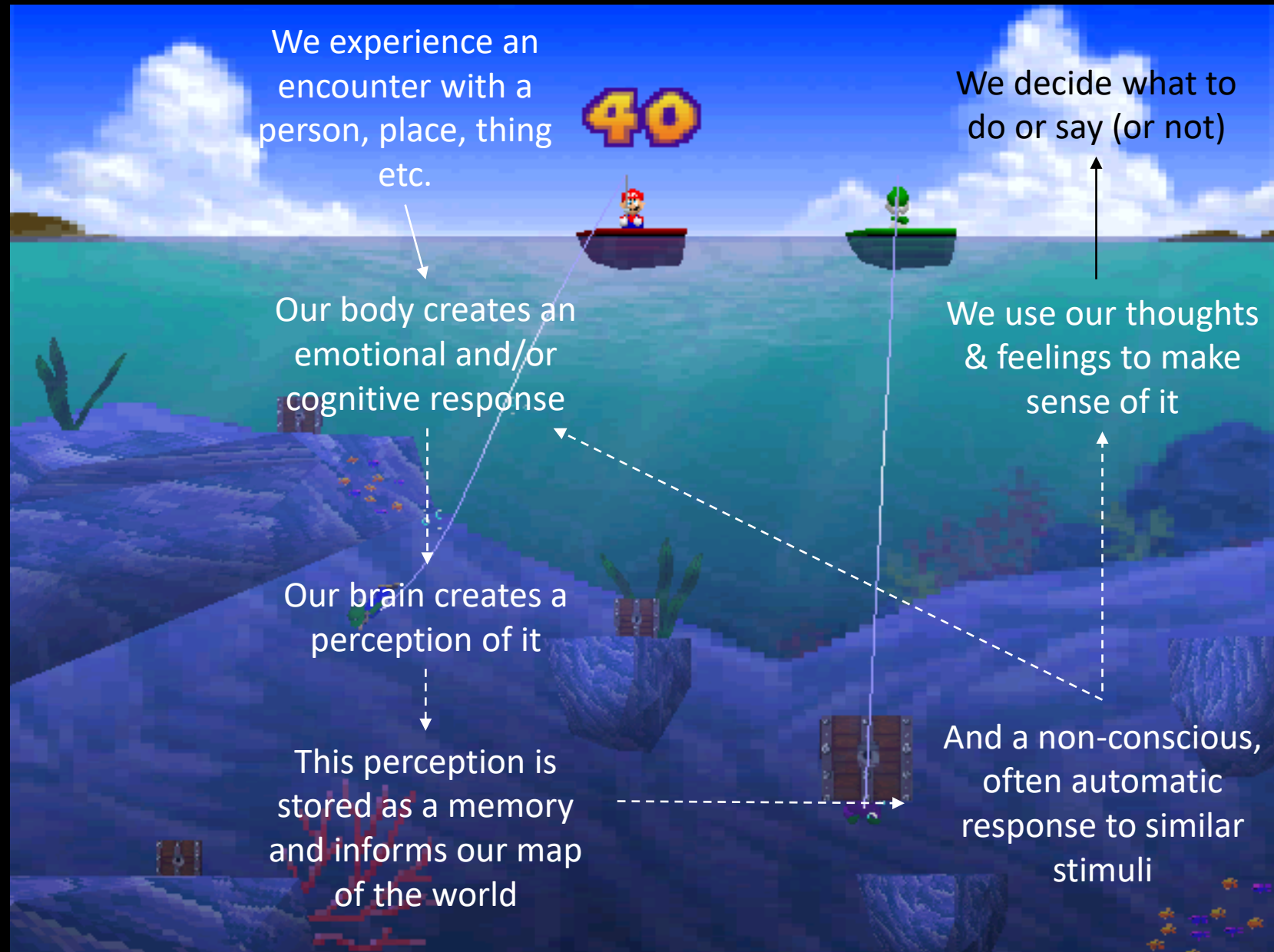
What is Dramatic Change?

- Dramatic change helps transform teams by changing behaviours
- It provides the ideal environment for leadership teams and boards to explore the fallout from COVID in a challenging, and thought-provoking way
- It helps to resolve what can be unsaid or hidden issues affecting the energy of a team such as:
 - New teams to move from storming to performing more quickly
 - Clashing cultures, perhaps as a result of a merger or acquisition
 - Boundary issues / turf wars between leaders, teams or departments
 - Lack of creativity or drive within a team



The neuroscience

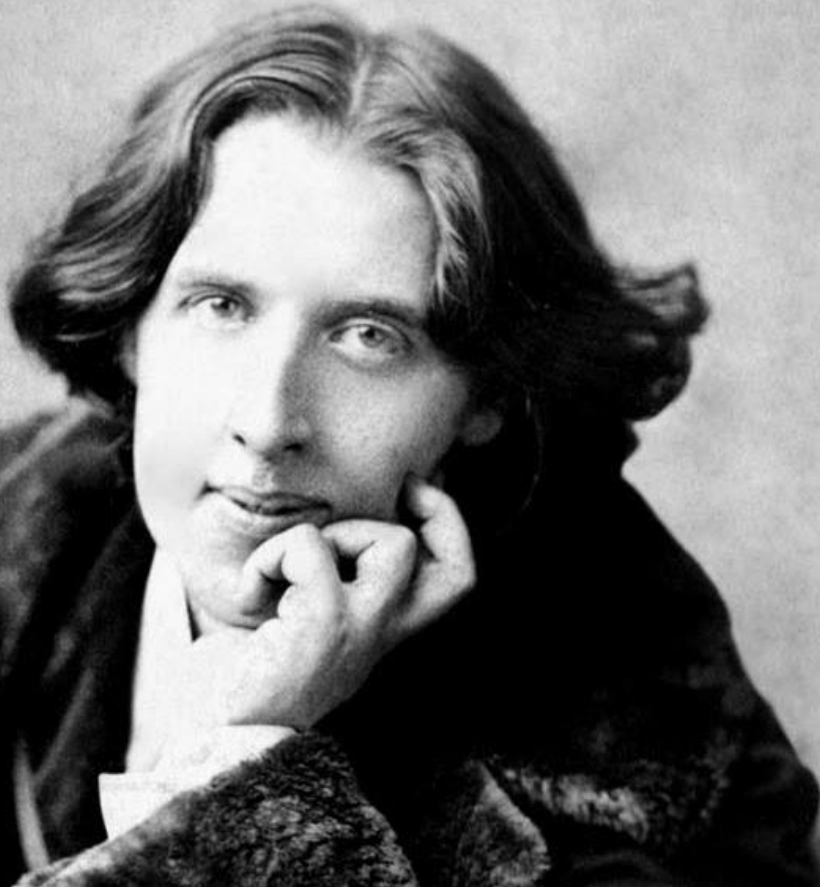
- We can understand what drives behaviours; and
- What new experience to create, to change patterns of behaviour.
- And how to coach to embed those changes.



The theatre

“I REGARD THE THEATRE AS THE GREATEST OF ALL ART FORMS, THE MOST IMMEDIATE WAY IN WHICH A HUMAN BEING CAN SHARE WITH ANOTHER THE SENSE OF WHAT IT IS TO BE A HUMAN BEING.”

- OSCAR WILDE



- Theatre refined how to play with our thoughts and feelings to shift perspectives for **over 2,500** years.
- When we see each other as human beings on a level we can relate at, we empathise more easily.
- From that place of connectedness, we create trust, and we open the executive functions within the brain, which energises us, and leads to all sorts of wonderful ideas and solutions.

How does it work?

Prior to the Dramatic Change event

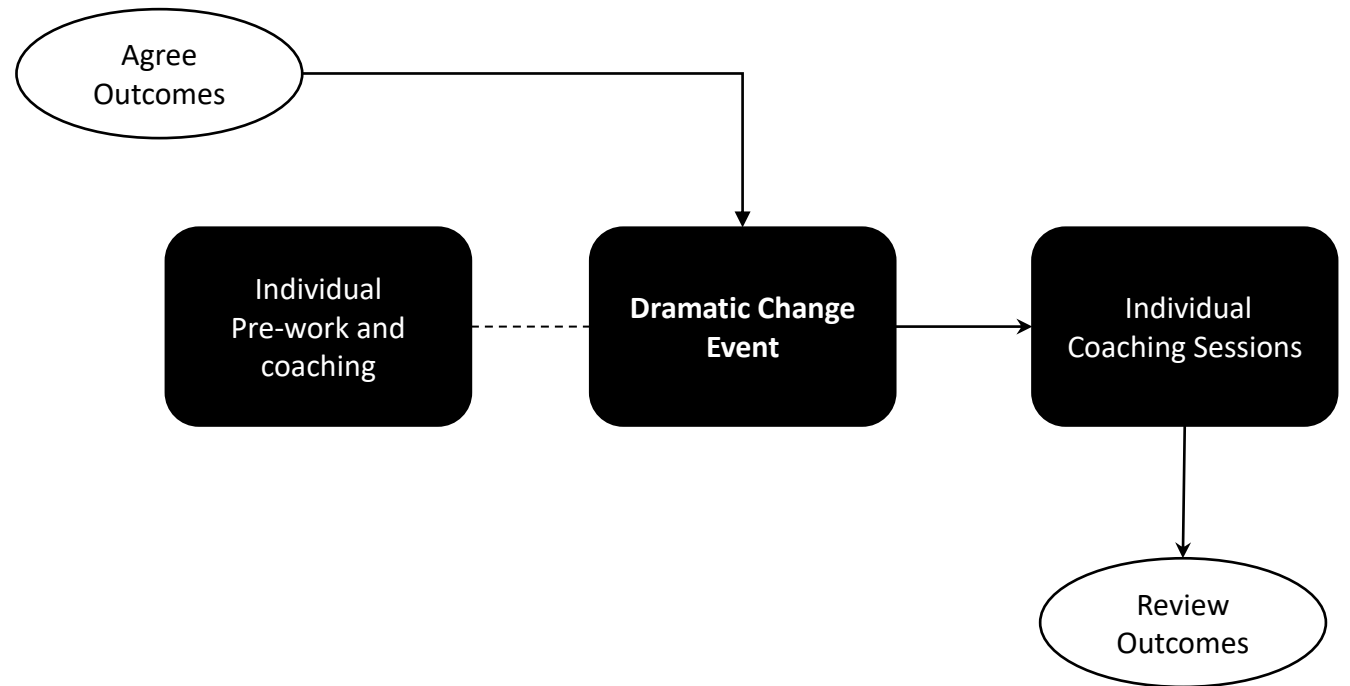
- We will meet with you to understand your primary objective in detail
- Each team member completes a short online diagnostic and;
- Attends a 60 minute individual coaching session to inform the content for the event

At the event

- Each team member will be asked to complete their own reflective journal at designated check-points
- Participation is crucial

After the event

- Each team member will be offered a 60 minute coaching session to review their reflections, learning and individual actions
- We will meet with you again to listen to your reflections, review the outcomes and your plan!



Chrisalyst

space to spark



Crown
Commercial
Service
Supplier

www.chrisalyst.com | www.wadenhoeleadership.com